

Training from the Back of the Room

NOW AVAILABLE FROM NTIER TRAINING

A REVOLUTIONARY, TWO-DAY TRAIN-THE-TRAINER WORKSHOP CREATED BY **SHARON BOWMAN**, VETERAN TRAINER, SPEAKER AND AUTHOR OF “TRAINING FROM THE BACK OF THE ROOM.”

In this highly entertaining and transformative program, attendees study current cognitive neuroscience findings to discover how the human brain *really* learns, shattering traditional teaching assumptions. Attendees practice six powerful learning principles based on the best of brain science and are then challenged to apply these principles in their own context. Dozens of interactive instructional strategies are shared, including the 4Cs Map, a design and delivery model that will allow participants to create a training plan for any topic. All attendees receive a 55-page resource workbook that is only available with this program as well as copies of Sharon Bowman’s best-selling books: “Training from the BACK of the Room!” and “Using Brain Science to Make Training Stick.”

ATTENDEES WILL WALK AWAY KNOWING HOW TO:

- Discuss up-to-date cognitive neuroscience and its impact on training best practices
- Create an engaging environment for increased retention and learning
- Quickly design and plan a lesson on any topic by applying the 4Cs and the six learning principles
- Draw on a set of practical, brain-based strategies to immediately begin teaching more effectively



“Fun, energetic, very educational.”

“I can’t call this training... It is more like enlightenment!”

“This is a must for any trainer.”

“Wow! What an energy packed, thought provoking session, full of useful material you can immediately apply!”

GET A FREE QUOTE:
404-496-6454

TRAINING
FROM THE
BACK OF
THE ROOM
Certified Trainer